



Dare to be Different

**Set yourself apart from the crowd
and you will find great success!**

Image courtesy of: http://cdnimg.visualizeus.com/thumbs/09/12/01/piglet.puppies.sleeping.cute.dogs.pig-2e2fc2b1ac0226b763998356eda117b1_h.jpg

For my image, I chose the Dare to be Different leadership principle from the “Why Should Anyone be Led by You?” article written by Robert Goffee and Gareth Jones. I chose this picture to represent, in a humorous way, a reminder to leaders to remain unique. The authors stress in the article that maintaining a bit of difference between yourself and your followers allows you to maintain your identity. Also, by daring to be different, leaders can establish their unique role in a group. By including the picture of the pig sleeping with the dogs, I hope to convey to others that it is okay to be different in a group, and still maintain cohesion.